



I am a graphic design student residing in Buffalo New York. I am confident in my skills, creativity, and adaptability, to contribute success to clients and the team. My attention to detail between bold shapes in combination with subtle accents allows my work to be dynamic yet adaptable. I enjoy creating designs and concepts that capture a client's story and help develop that narrative to a final solution. Every work is important to me, not just as a piece of marketing or packaging, but as a representation of the client's business, passions, experiences, and aspirations. I believe one never stops learning, and I welcome all improvements and opportunities to hone my craft.

## EDUCATION

### SUNY Buffalo State

Bachelor of Graphic Design *January 2017 ~ May 2020*  
Deans List *Spring 2017 - Spring 2019*

### Niagara Falls Culinary Inst.

Associate of Baking and Pastry *September 2012- May 2014*  
High Distinction

## WORK EXPERIENCES

### Wegmans Food Markets

Bakery

*July 2008-Current*

#### Part Time Bakery Customer Service -

*Decorate Quality Cakes, Cookies, Cupcakes, and Desserts*  
*Uphold Company High Standards for Product Quality and Appearance*  
*Demonstrate Excellent Customer Service*

#### Full Time Create-a-Cake Coordinator -

*Design and Market Products to Increase Revenue*  
*Shift Gears Comfortably When Faced with New Process, Requirements, & Challenges*  
*Prioritize Requests and Department Activities While Managing Frequent Interruptions*  
*Anticipate Potential Problems and Take Steps to Avoid Them*  
*Encourage Change and Continually Evaluate Processes, Products, and Services to Increase Profitability and Productivity*

#### Part Time Commercial Bakery Customer Service -

*Merchandise Product to Promote Proper Seasonal Items and Sales*  
*Research Sales Trends to Manage the Needs of the Department*  
*Manage Stock to Meet Appropriate Level of Demand*  
*Evaluate and Handle the Rotation of Product Inventory*

## EXHIBITIONS

### Rockwell Hall Atrium

Senior Exhibition *November 2019*  
Bakery Branding - All You Knead *Print & Package Design*

### Czurlez-Nelson Gallery

Foundation Exhibition *April 2019*  
Narrative - BonFire *Black and White Film*

### Bacon Art Gallery

Foundation Exhibition *January 2017*  
Connection - Giraffe/Fish *2D Found Media*

## SKILLS

Adobe Illustrator  
*Advanced*

Adobe InDesign  
*Advanced*

Adobe Photoshop  
*Intermediate*

Adobe After Effects  
*Intermediate*

Adobe Premiere  
*Basic*

HTML 5  
*Basic*

CSS  
*Basic*

Word Press  
*Basic*

Blender  
*Basic*

Microsoft Suite  
*Intermediate*