

Tiffany Biddlecombe

CREATIVE DESIGNER

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EDUCATION

BFA Graphic Design
SUNY Buffalo State
Cum Laude 2020

AAS Baking/ Pastry Arts
Culinary Institute Niagara Falls
Cum Laude 2014

EXHIBITIONS

2019 Solo Exhibition
SUNY Buffalo State

2019 Student Showcase
SUNY Buffalo State

2017 Student Showcase
SUNY Buffalo State

SKILLS

Adobe Creative Suite
• Ai, Id, Psd, Ae

Microsoft Office
• Word, PowerPoint

Web Design (basic)
• HTML, CSS, Wordpress
• Google Web Developer

Soft Skills
• Adaptability
• Eagerness
• Visual Creative Thinking
• Effective Communication

SUMMARY

Recent graphic design graduate with 10+ years decorating experience looking to expand skills with creating impactful brand experiences. Proficient in Adobe Suite (Illustrator, Photoshop, InDesign, After Effects) and working knowledge of web design applications (HTML, CSS, Wordpress). Organized and efficient in a deadline-driven environment

EXPERIENCE

Freelance Design

Upwork • Buffalo NY • 5.20-Current

- Deepen skills and techniques for advanced design
- Accommodate a wide range of design requests

Graphic Design Intern

SB Marketing • Buffalo NY • 1.20-5.20

- Conceptualize and execute identity designs based on client needs and industry trends.
- Create and evaluate performance of social media posts on Facebook and Instagram.
- Accommodate multiple client projects in an effective and timely manner

In Store Desserts Bakery Customer Service

Wegmans Food Markets • Buffalo NY • 7.08-Current

- Decorate quality cakes, cookies, and desserts
- Uphold company standards
- Shift gears comfortably when faced with new process, requirements, & challenges
- Prioritize requests and activities while managing frequent interruptions
- Anticipate potential problems and take actions to avoid them
- Design and market products to increase revenue
- Encourage change and continually evaluate processes, products, and services to increase profitability and productivity